



SCENTS

WHEN TO USE EFFECTIVELY

PREFERRED METHOD OF USE

COMBINATION SCENTS

EXPECTATIONS



BUCK BUTTER™

All Season Bedding Scent

Just Open & Set Out
Can Be Used With A Hand Warmer
See Instructions On Brochure

Buck Butter With Suicide Buck
Or Fatal Distraction Or Buck Urine

Buck Butter Is A Bedding Scent.
Attracts All Deer In The Area And
Surrounding Area. In Rut Season
Bucks Cruise Bedding Areas Looking
For A Hot Doe.
CAUTION: Many Whitetail Deer Do
Want To Leave The Area Even Have
Been Known To Bed Down For
The Day Around This Product.



SUICIDE BUCK® (Patent Pending)

Hot Season! Powerful Estrus Scent
With Q-Tip

Open Bottle, Pull Q-Tip Out
Partially Let Air Hit Or Use
Scent Trail Or Dispenser
Put In Scentops

Use With Buck Butter
Buck Urine
Suicide Buck

Early Season Will Attract Younger
Bucks. Later Season Will Attract
Mature Bucks. Proven To Be
Extremely Effective.



FATAL DISTRACTION™ (Doe in Estrus)

Rut Season!

Scent Trails, Dispensers
Cotton Balls, & Scentops

Use With Buck Butter
Fatal Distraction
Suicide Buck

Same As The Suicide Buck.



FATAL ATTRACTION™ (Curiosity Scent)

Used For All Seasons

Scent Trails, Dispensers
Cotton Balls, & Scentops

Use Alone

Attracts All Whitetail. This Is For The
Hunter Who Wants **ACTIVELY** And
Does Not Want To Get **BORED**.
DO NOT UNDER ESTIMATE THIS SCENT!
MANY BIG BUCKS IN THE FREEZER!



BUCK URINE

Used For All Seasons

Scent Trails, Dispensers
Cotton Balls, & Scentops

Use With Buck Butter
Fatal Distraction
Suicide Buck

This Attracts Bucks. Bucks Run Together
Early Season. However, Closer To The
Rut, Bucks Become **TERRITORIAL** & Look
For **CONFRONTATIONS** With Other Bucks.

THIS CHARTING IS SPECIFICALLY DESIGNED FOR LOWE'S WHITETAIL PRODUCTS ONLY

Thank You For Using Our Products

Special Notes

Keeping Scent Fresh Longer Than Anyone Else. **VACUUMED SEALED**

Tips on Scent

➤ Buck Butter

When Using Buck Butter, After The Hunt, Sprinkle A Little Buck Butter In The Vicinity You Are Hunting
Just Enough To Keep The Aroma In The Area. Setting You Up For The Next Hunt Proven To Be Effective.

- Good Times To Use Scents Are After A Rain, The Deer Are Looking To Re-Establish Communications.
This Is A Fresh Start.
- Windy Days Scents Carry With Wind Further.
- Using Scent In Combinations Communicate To The Whitetail Differently. (Example: Buck Butter & Suicide
Buck Is A Bedded Deer With An Estrous Doe. Suicide Buck With Buck Urine Equals A Buck Running A Doe. ETC.)
- Suicide Buck & Fatal Distraction Can Equal Two Different Estrous Does.
- Scents Work Extremely Well In Combination With Decoys, & Calls During The Rut.
- Keep Your Scent Close To Cover (Example: Downed Log Or Tree, Brush, Standing Tree)
- Always Wear Rubber Boots.